NARI
Remodeling Done Right.™

NARI ANNUAL CONFERENCE 2027

REMODELING THE FUTURE

SPONSORSHIP DECK

ATLANTA, GEORGIA



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Sponsorship Opportunities



Unlock unparalleled exposure and elevate your brand by becoming a sponsor of the NARI Annual Conference. Join us at the Grand Hyatt Atlanta In Buckhead and seize the opportunity to showcase your commitment to innovation and excellence in the remodeling industry. Event sponsorship includes two registrations and sponsorship recognition before, during and after the event. Discounted pricing is available for additional registrants from your company. If your company is unable to send representatives to the conference but would still like to sponsor, please reach out to discuss new pricing options. Sponsorship has not been officially reserved until payment has been made. Secure your spot now!

April 12-14 2027

Grand Hyatt

3300 Peachtree Rd NE, Atlanta, GA 30305

250 NARI Members

This conference will include focused presentations and education sessions geared towards remodelers













Welcome Reception

Sponsorship Package

1 Available
$20,000

Kick off the conference with your brand front and center as the Welcome Reception Sponsor. This opening event gives attendees their first opportunity to connect, network, and celebrate together, providing your company with high-visibility exposure in a relaxed, social setting.

NARI Remodeling Done Right.™ INDUSTRY PARTNER

SOLD

One Year of Industry Partner Membership with NARI

Present on a NARI-Hosted Webinar

- Two Premium Exhibitor Tables
- Exclusive naming rights to the Welcome Reception
- Includes Tabletop Exhibit, Ignite Session, and Meet & Repeat Session sponsorship benefits
- Physical Premium logo recognition on all Welcome Reception signage, schedules, napkins, and balloons
- Digital premium logo recogition on the conference website, mobile app, printed agenda
- Opportunity to deliver welcome reception remarks (2 minutes)
- Four complimentary conference registrations
- Recognition in pre-event marketing, post-event communications, and one dedicated social media post
- Opportunity to create a signture cocktail
- Live Atlanta entertainment recognized as “Live Music Courtesy of (Insert Company Name)”





NEW

Design Track

Sponsorship Package

1 Available
$20,000

Be the exclusive sponsor of NARI's new Design Track, created to deliver innovative design-focused education and inspiration. This sponsorship positions your company at the forefront of design innovation with prominent visibility before, during, and after every Design Track session. For this premium package, sponsors receive:

NARI Remodeling Done Right.™ INDUSTRY PARTNER

SOLD

One Year of Industry Partner Membership with NARI

Present on a NARI-Hosted Webinar

- Two premium exhibitor tables
- Exclusive naming rights to the Design Track
- Includes Tabletop Exhibit, Ignite Session, and Meet & Repeat Session sponsorship benefits
- Premium logo recognition on all Design Track signage, schedules, the conference website, mobile app, and printed agenda
- Opportunity to deliver welcome remarks before the first Design Track session (2 minutes)
- Exclusive sponsorship of one Design Track networking break
- Four complimentary conference registrations
- Recognition in pre-event marketing, post-event communications, and one dedicated social media post
- Post-conference Design Track attendance and engagement metrics

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ANNUAL CONFERENCE SPONSORSHIP PACKET





NEW

Business Track

Sponsorship Package

1 Available
$20,000

Become the exclusive sponsor of NARI's Business Track, featuring educational sessions focused on leadership, business growth, operations, and industry success. Position your brand alongside the insights that help remodeling professionals build stronger businesses. For this premium package, sponsors receive:

One Year of Industry Partner Membership with NARI

Present on a NARI-Hosted Webinar

- Two premium exhibitor tables
- Exclusive naming rights to the Business Track
- Includes Tabletop Exhibit, Ignite Session, and Meet & Repeat Session sponsorship benefits
- Premium logo recognition on all Business Track signage, schedules, the conference website, mobile app, and printed agenda
- Opportunity to deliver welcome remarks before the first Business Track session (2 minutes)
- Exclusive sponsorship of one Business Track networking break
- Four complimentary conference registrations
- Recognition in pre-event marketing, post-event communications, and one dedicated social media post
- Post-conference Business Track attendance and engagement metric

ANNUAL CONFERENCE SPONSORSHIP PACKET

Keynote

Sponsorship Package

1 Available
$30,000

Be the exclusive sponsor of the conference's keynote presentation and align your brand with one of the event's most anticipated sessions. This sponsorship provides exceptional visibility before, during, and after the keynote while positioning your company in front of the conference's largest audience.

One Year of Industry Partner Membership with NARI

Present on a NARI-Hosted Webinar

Record a LIVE NARI Podcast During the Conference

NEW

- Two premium exhibitor tables
- Includes Tabletop Exhibit, Ignite Session, and Meet & Repeat Session sponsorship benefits
- Opportunity to deliver opening remarks before the keynote (2–3 minutes)
- Premium logo recognition on keynote stage screens, keynote signage, session entrance, the conference website, mobile app, and printed agenda
- Reserved front-row seating for up to four guests
- Four complimentary conference registrations
- Recognition in keynote promotional materials, post-event communications, and one dedicated social media post
- Post-event keynote attendance metrics







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NEW

Certification Luncheon

Sponsorship Package

1 Available
$20,000

Be the exclusive sponsor of NARI's inaugural Certification Luncheon, a new event dedicated to recognizing the achievements and commitment of NARI-certified professionals. This sponsorship positions your brand alongside excellence in education, professional development, and industry leadership while providing premium visibility during this special celebration. For this pre[illegible]ackage sponsors receive:

SOLD

One Year of Industry Partner Membership with NARI

Present on a NARI-Hosted Webinar

- Two premium exhibitor tables
- Includes Tabletop Exhibit, Ignite Session, and Meet & Repeat Session sponsorship benefits
- Premium logo recognition across luncheon signage, presentation screens, tables, the conference website, mobile app, printed agenda, and sponsor signage
- Opportunity to deliver welcome remarks at the luncheon (2 minutes)
- Reserved VIP table for your guests
- Opportunity to provide a branded table favor or giveaway (provided by sponsor)
- Verbal recognition during the luncheon program
- Four complimentary conference registrations
- Recognition in pre-event marketing, post-event communications, and one dedicated social media post
- Post-event luncheon attendance metrics

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Honoring

The Remodeling Industry

NARI's Evening of Excellence is the annual celebration recognizing the remodeling industry's most exceptional work and individuals.

This signature event honors recipients of the Remodeler of the Year (RotY) and Achievement Awards, showcasing craftsmanship, innovation, and leadership across the industry.

The evening begins with a hosted cocktail reception followed by a formal awards presentation, an inspiring night where peers come together to celebrate creativity, professionalism, and dedication to excellence.

More than an awards ceremony, the Evening of Excellence is a highlight of the NARI Annual Conference, bringing together top remodelers, partners, and industry leaders for an unforgettable night of recognition and connection.







Evening of Excellence

Sponsorship Package

1 Available
$30,000

Be the exclusive sponsor of NARI's Evening of Excellence, the association's premier awards gala celebrating the remodeling industry's top professionals, projects, and chapters. This sponsorship aligns your brand with one of the conference's most prestigious events while providing premium visibility throughout an evening dedicated to recognizing excellence and industry achievement. For this premium package, sponsors receive:

One Year of Industry Partner Membership with NARI

Present on a NARI-Hosted Webinar

Record a LIVE NARI Podcast During the Conference

- Two premium exhibitor tables
- Includes Tabletop Exhibit, Ignite Session, and Meet & Repeat Session sponsorship benefits
- Opportunity to deliver welcome remarks (2–3 minutes)
- Two 30-second commercial spots during the Evening of Excellence program
- Four complimentary registrations to the Conference and Evening of Excellence
- Premium logo recognition throughout the conference, including event signage, stage screens, conference agenda, mobile app, and website
- Recognition in pre-event promotional emails and the post-event recap email
- One dedicated social media recognition post
- Reserved VIP table for your guests
- Opportunity to provide a branded attendee gift or favor (provided by sponsor)

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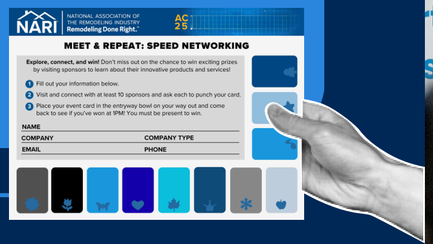
Tabletop + Ignite Session +

Meet & Repeat Session

20 Available
Member Cost: $4,000
Non-Member Cost: $4,500

This is your company's chance to stand out! Showcase your company and engage attendees with a tabletop to display throughout the duration of the conference.

- Each space will have a standard 6ft x 30' table, two chairs, a wastebasket and access to power (booth setups will not be allowed)
- Tabletop sponsors will participate in the Meet & Repeat session where conference attendees are encouraged to visit each table for a chance to win a prize at the conclusion of the conference
- Tabletop sponsors also have the opportunity to participate in the Ignite Session. Each company will have three minutes to pitch their company to all attendees on the main stage
- This sponsorship also includes your company logo on various program/onsite content, website, emails, and other promotional materials









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Break Table Sponsor

4 Available
Member Cost: $1,000
Non-Member Cost: $1,200

Create a memorable moment by sponsoring a refreshment break where attendees gather to recharge and connect.

- Each break will feature a decorated display table with branded napkins, cups, and faux floral arrangements in your company's colors
- Snacks and beverages provided by the hotel (cookies, pastries, fruit, coffee, tea, water)
- Sponsors are highlighted throughout the break with prominent branding at the refreshment station
- Break sponsors receive recognition in the event program, onsite signage, website, emails, and other promotional materials
- Sponsor will provide their own table cloth for a 6ft x 30' table

NARI
NATIONAL ASSOCIATION OF THE REMODELING INDUSTRY
Remodeling Done Right.™

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Getting In Touch

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