



CHAPTER EXCELLENCE

NARI OF MADISON

NARI OF MADISON HISTORY

NARI of Madison was founded in 1983 and has seen steady growth in it's membership through membership meetings, educational events, chapter networking opportunities, consumer awareness endeavors and community service projects.

NARI of Madison is currently the 3rd largest chapter in the country and has had the highest retention rates amongst large chapters year of year. Showing our commitment to our members and their businesses.

Our Core Purpose is to strengthen the professionalism of the remodeling industry to build public trust.

Our Mission is to encourage every remodeling professional to be a NARI member, and every consumer to insist on hiring NARI professionals.

NARI OF MADISON MEMBERSHIP

NARI of Madison ended 2024 with a net positive growth for the third year in a row. After a small decline after the pandemic, our chapter is committed to continued growth and even more importantly a high net retention rate. We ended the year at 242 members and 93% net retention. We are currently the 3rd largest chapter and have strong presence in the Madison and Dane County area. We continue to strive to make NARI a household name and spreading the word of NARI and the professionalism our association is known for. Our members have seen measurable increases in their businesses by building their networks thru NARI of Madison.

We host 9 General Membership Meetings throughout the year and almost all have an educational portion to them so that our members can continue to grow their knowledge and expertise and stay current. Beyond our membership meetings, we host other social events so that our members can continue to grow their networks as well.



NARI OF MADISON LEADERSHIP

The NARI of Madison chapter is led by a group of 11 volunteer leaders who provide governance and focus on the strategic direction of the chapter. These leaders volunteer their time each month to keep a pulse on the chapter along with national involvement at the committee level as well. We have board liaisons for each local and national committee that we have so that our board members can provide feedback from committees to board and vice versa.

We have seven active committees within NARI of Madison as well and we have a great list of volunteers who sit on these committees to continue the mission of our chapter and put together great events and membership initiatives to keep our chapter fresh!

Our chapter is led by our Executive Director who has been with our chapter since 2012 and brings a lot of experience to the chapter as a current chair of the Chapter Exec Forum group and leads all Executive Director's around the country and fosters relationships with other chapters to grow not only our Madison membership, but all chapters around the country.

We have fostered a great relationship with NARI National over the last few years as "ONE NARI".



NARI OF MADISON SPONSOR SUPPORT

NARI of Madison provides the very best opportunities for members to meet and do business with other highly professional, ethical businesses and suppliers. They understand the value of these opportunities and their thanks can be seen in the amazing sponsorship support they share with our chapter. We are proud to host many member supported sponsors and we've highlighted just a few key supporters below. Our staff has worked hard to create and foster these partnerships with our local members and continue to grow their support of our chapter.





NARI OF MADISON LOCAL MEMBER BENEFITS

NARI of Madison has worked hard to provide custom local member benefits to help member companies grow and flourish with benefits that can directly affect their bottom line. Beyond the amazing National benefits our members have access too, we have created relationships with local members to offer other initiatives to have even more benefits that our members can use including:

NARI Madison Kwik Trip - Gas Card Savings

NARI Madison Insurance - Property & Casualty Program

NARI Madison Ancillary Benefit Program

NARI Madison Mental Health Support

NARI Madison 401(k) Options

NARI Madison Health Insurance Program Benefit



NARI
NATIONAL ASSOCIATION OF
THE REMODELING INDUSTRY
Remodeling Done Right.[™]
MADISON

MEMBER BENEFITS

EXCLUSIVE BENEFITS FOR NARI MADISON MEMBERS

Kwik Trip

Kwik Trip Gas Card Savings

- Receive \$0.06 off every gallon of fuel purchased along with 10% off most in-store purchases
- No annual or monthly fees
- Online reporting & account management

Contact: Patrick George
pgeorge@kwiktrip.com

BenefitWorks
Benefits at work for you.

Small Business Benefits

- Life, Disability, Vision, Dental & Critical Illness policies available
- \$25.00 per month per employee with 2 person minimum

Contact: Julie Allord
jallord@thebenefitworks.com

RS Insurance
A DIVISION OF WORLD

TRICOR
INSURANCE

Property & Casualty Insurance Discounts

- Discounted rates available thru Frankenmuth product line
- Enhanced coverage options such as Contractor Errors & Omissions and Cyber Liability

Contact:
World (formerly R&S)
Kyle Rostowske - kyle@rs-ins.com
Tricor Insurance
Caden Straka - cstraka@tricorinsurance.com

ERC
COUNSELORS & CONSULTANTS

Mental Health Support

- Affordably sponsor a mental health benefit for employees, available at no-cost to them
- Counseling appointments and 24/7/365 phone support
- Help address stress, burnout, depression, substance abuse, and more

Contact: Zach Brinkman
zbrinkman@ercincorp.com

MOR STRATEGY PARTNERS

Health Insurance Health Accounts

- Custom Health Insurance programs
- Discounted health account design and installation fees
- Discounted Healthiest You/Teladoc Annual Subscription rates

Contact: Nancy Melcher
nancym@morstrategy.com

THIRD COAST ADVISORS

401(k) Benefits

- Join a Multiple Employer Aggregation Program (MEAP) to outsource program responsibilities and liabilities
- Pooling multiple NARI member companies reduces costs significantly for your company

Contact: Jarod Von Behren
jarod.vonbehren@thirdcoastadv.com

NARI OF MADISON EVENTS

NARI of Madison provides members with a wide variety of events that provide opportunities for networking, education, consumer events and professional development.

- 9 membership meetings average per year
- Recreation events like golf outing and sporting clay events
- Remodeler of the Year awards
- Vendor Fair
- Build & Remodel Expo
- NARI Tour of Remodeled Homes
- Women in Construction in Wisconsin Build X Conference

2024 NARI OF MADISON CALENDAR OF EVENTS	
JANUARY	<ul style="list-style-type: none"> 27-28 - Build & Remodel Expo @ Madison Marriott West Convention Center – All weekend event
FEBRUARY	<ul style="list-style-type: none"> 19th – General Membership Meeting @Madison Marriott West – Lunch event – 10:30 am workshop (Employee Benefits – BenefitWorks/Third Coast Advisors/ERC) and 11:30 am lunch
MARCH	<ul style="list-style-type: none"> 5th – Women in Construction Wisconsin BuildX Conference @Ingleside Hotel, Waukegan – All day Conference 18th – General Membership Meeting @DoubleTree by Hilton Madison East – Dinner event – 4:30 pm workshop (Marketing your Business-Tingalls) and 5:30 pm dinner
APRIL	<ul style="list-style-type: none"> 15th – General Membership Meeting @Madison Marriott West – Lunch event – 10:30 am workshop (Asbestos and Lead – Advanced Health & Safety/Textudo) and 11:30 am lunch
MAY	<ul style="list-style-type: none"> 3rd – Spring Sporting Clay Event @Milford Hills – All day event 20th – General Membership Meeting @Madison Marriott West – Dinner event – 5:00 Registration and 5:30 pm dinner with presentation (Mental Health in the Workplace-ERC)
JUNE	<ul style="list-style-type: none"> 14th – Golf Outing @The Oaks Golf Course – All day event 20th – NARI Networking Night @NARI Office – Open House 4-6 pm
JULY	<ul style="list-style-type: none"> 15th – General Membership Meeting @Madison Marriott West – Lunch event – 10:30 am workshop (Biophilic Design – Jay Interiors) and 11:30 am lunch
AUGUST	<ul style="list-style-type: none"> 19th – NARI Networking Night @Wisconsin Brewing Company – Open House 4-7 pm
SEPTEMBER	<ul style="list-style-type: none"> 23rd – General Membership Meeting @Gerhard's Kitchen & Bath Store – Lunch event – 10:30 am workshop (Legal Updates-vanBriesen) and 11:30 am lunch 27th – Fall Sporting Clay Event @Milford Hills – All day event
OCTOBER	<ul style="list-style-type: none"> 3rd – CoTY Awards due by NOON 21st – General Membership Meeting @Madison Marriott West – Dinner event – 4:30 pm workshop (Simplify your Trades Business-ActionCOACH) and 5:30 pm dinner
NOVEMBER	<ul style="list-style-type: none"> 6th – Celebrating Excellence Awards Event @Madison Marriott West – Evening event 18th – General Membership Meeting @DoubleTree by Hilton Madison East – Lunch event – 10:30 am workshop (Tax and Accounting – Wagner CPAs) and 11:30 am lunch
DECEMBER	<ul style="list-style-type: none"> 16th – Annual Meeting and Vendor Fair Event @Madison Marriott West – Evening event
<small>Dates, Times and Locations subject to change. For updated calendar info or to register for an event, scan QR code above or visit: nariumadison.org</small>	



NARI OF MADISON COMMUNITY SERVICE

NARI of Madison is committed to giving back. In 2024, our chapter took on two community service projects our first being a refresh of the landscape and outdoor area at a skilled nursing facility in Evansville, WI and our next one partnering with NARI Madison member, Logan's Heart and Smiles for putting up a fence for a family in need in our area for a family that special need children.

Evansville Manor Landscape Project

Our first visit in 2023 consisted of tackling the front entrance to the facility and managing the rugged, forgotten landscape projects and paint refresh at the home. In 2024 our crews came back for a day of giving back. This year, we tackled their outdoor resting spot and gazebo area. This area had been neglected for years causing overgrown flower beds, weeds to numerous to count and general disarray of this area that should be a relaxing spot to chat with loved ones. This year's goals & task list included: install pollinator plants, install a new flowering tree, reduce mowing maintenance with new beds, install a temporary watering system, and plant a bunch of tomato, pepper, edible flower, and herb plants in the host of pots and planters existing around the outdoor gazebo.

Fencing Project

In June, we partnered with our local non-profit member, Logan's Heart and Smiles and we tackled a fencing project for a family in need. We gathered volunteers and materials to complete a fenced-in backyard project for a family that has two special need children, who are flight risks, so they weren't able to use their back yard as much as they would like in fear that the kids would leave the area. Our team got to work side by side with Logan's Heart and Smiles crew and had volunteers show up for a day long project of completing this task. We were able to provide a peace of mind for the family so their kids could enjoy the outdoor space without the risk of leaving the yard.



NARI OF MADISON WFD TRADES DAYS

In 2024, NARI of Madison partnered with the Madison school district to provide “Trades Days” for 2 local schools. These “Trades Days” were whole day sessions to bring forth different career opportunities in the remodeling industry to high school age kids. We provided volunteers and hands-on activities for the students to learn about these professions and further teach the students about career alternatives to four-year schools. Our focus was covering activities in the following areas:

- Carpentry
- Electrical
- Plumbing
- Tile
- HVAC

We had volunteer members train and teach the students at about each of these careers and answer questions about what training and/or schooling, make connections with students and to showcase trades careers. We have more “Trades Days” planned in 2025!



NARI OF MADISON GIVES BACK

NARI of Madison Education Foundation was founded in 2011. This is the philanthropic arm of NARI of Madison as our 501c3 foundation. The Foundation was specifically created to provide and support educational opportunities to enhance and develop remodeling professionals. Our mission is to provide scholarships for local trades schools, high schools and NARI member employees to promote the remodeling industry. To date, our Foundation has given over \$40,000 in scholarships to local trades schools.



NARI OF MADISON WOMEN IN CONSTRUCTION



NARI of Madison has partnered with our local builders associations to create the non-profit group Women in Construction in Wisconsin. Our mission of this group is to gather women in the otherwise male-dominated industry of residential construction to meet quarterly to network, provide educational sessions and workshops and provide an outlet for women in the industry to gather and be a voice for women in the industry.

We started our own Build X Conference a one day conference focusing on empowering women in the construction industry and we are going on our 4th year in 2025 and had over 300 women from Wisconsin attend in 2024. We provide educational speakers, panel discussion and hands on activities for the women to participate in. In 2024, we gave out our first ever scholarships to women who were going into construction fields and we plan to continue these scholarships each year.





NARI OF MADISON EDUCATION

NARI of Madison is committed to expanding knowledge in several ways for our members. Beyond the certifications that NARI offers members, NARI of Madison is dedicated to educating members at our local membership meetings. Each month we provide a topic for a seminar before each lunch or dinner meeting. These topics range from general business topics, legal, marketing, HR to specific trades topics like code updates, OSHA, mold and asbestos, design, etc. Many of these seminars qualify for our local state dwelling contractor continuing education credits and NARI credits for certified members.

Prior to the pandemic, we partnered with our local trades school and started offering small classes for our members called Carpenter Upgrade Classes. These were designed with the novice carpenters on staff and member companies with maybe only a year or two under their belt that could use a brush up of simple skills they see on the job. We've held over 10 classes that sell out each time. The topics cover things like, window and door installation, trim and molding installation, stairs, cabinet installation, exterior trim and siding to name a few. We use the facility at Madison College and their tech instructors to teach these classes and past NARI members as well. They are four, three-hour evening classes, so they don't interfere with the workday. The feedback has been overwhelmingly positive and we strive to continue to train the workforce for the remodeling industry!



NARI OF MADISON PARTNERSHIPS

NARI of Madison not only partners with Madison Area Builders Association and Milwaukee Area Builders Association for our non-profit group of Women in the Construction Industry of Wisconsin, but three years ago we partnered with Madison Area Builders Association to change the name of our Remodeling Expo that we have had for over 20 years solo to create the Build & Remodel Expo. This has been an exciting partnership bridging not only remodeling professionals but new home construction professionals together to engage homeowners at our home show. This partnership has been an extreme success with us selling out home show participation each year of this partnership. Our director has fostered the relationship with the local builders association to not only provide an exceptional home show that is the only locally run home show in the Madison area, but we have joined forces in other ways to expand the knowledge of the trades industry as a whole to create a strong force in the Madison area surrounding the residential construction industry. Our director has encouraged other chapters to use their local builders association's as an ally, and not just a direct competitor for members. Combining our forces in the community has proven to be a win-win for both of our members and has led to some additional membership within NARI as well!



**SAVE THE DATE FOR THE
2025 EXPO!**

SATURDAY, JANUARY 25, 2025 | 9AM-5PM
SUNDAY, JANUARY 26, 2025 | 10AM-4PM

MADISON MARRIOTT WEST

Proudly Presented By:


MADISON AREA
BUILDERS ASSOCIATION


NARI
NATIONAL ASSOCIATION OF
THE REMODELING INDUSTRY



WHY NARI OF MADISON??

- NARI chapter since 1983.
- 3RD largest chapter in the country with annual high retention of over 90% year over year. Currently 243 members strong!
- Leaders in NARI – our Executive Director is the chair of the chapter execs and sits on our NARI National board providing insight from a chapter exec perspective to NARI National leaders
- Community Service and engagement with give-back projects and remodels.
- Over \$40,000 given back in scholarships to local trades schools
- Trades Days in local high school giving students the education they need to understand what career alternatives there are to college and promoting the trades industry!
- Our commitment to the integrity of the professional remodeling industry
- Highest number of Remodeler of the Year team members year over year. Shows the true teamwork of our chapter members and that NARI Madison members use each other in their remodeling projects
- Highly engaged members and leadership
- Fostering partnerships with other like-minded associations for the greater good of professionalism in the construction industry.