

CHAPTER OF EXCELLENCE

NARI of Greater Charlotte



NATIONAL ASSOCIATION OF
THE REMODELING INDUSTRY

Remodeling Done Right.™

GREATER CHARLOTTE



NARI OF GREATER CHARLOTTE HISTORY

NARI of Greater Charlotte began in 1990, and officially became a chapter under NARI National in 1992.

Today, NARI of Greater Charlotte is the only NARI chapter in the Carolinas. We are committed to our members, our partners/sponsors, our community, our brand.

As one of the most decorated chapters of NARI, our organization remains committed to the advancement and the integrity of the professional remodeling industry.



NARI OF GREATER CHARLOTTE LEADERSHIP

The NARI of Greater Charlotte Board of Directors provide crucial governance and focus on the strategic direction of the organization. Comprised of industry professionals that have all been long time, active members of the chapter, each board member brings a unique set of skills, professionalism, and history to the organization.

- Mara Esser – Executive Director
- Chairman – Bill Green
- President – Brad Little
- Vice President – Erin Dougherty
- Secretary – Cassie Salyers
- Treasurer – Paul Kowalski
- Kareena Gray – Member At Large
- Amy Dyer – Member At Large
- Deb Patterson – Member At Large
- Ron Skufca - Member At Large
- Troy Dechert - Member At Large



NARI OF GREATER CHARLOTTE MEMBERSHIP

NARI of Greater Charlotte ended 2023 with 160 members representing the best of the best general contractors, designers, architects, suppliers, and specialty businesses.

Through our chapter, members have seen measurable increases in their businesses by building their personal and professional relationships and networks.



NARI OF GREATER CHARLOTTE MEMBER SUPPORTED

NARI of Greater Charlotte provides the very best opportunities for members to meet and do business with other highly professional, ethical businesses and suppliers. They understand the value of these opportunities and their thanks can be seen in the amazing sponsorship support they share with our chapter.

SPECIAL THANKS TO OUR SPONSOR



2023 ANNUAL SPONSORS
We couldn't do it without you.

DIAMOND SPONSOR



PLATINUM SPONSOR



A L A I R

GOLD SPONSOR



SILVER SPONSOR



NARI OF GREATER CHARLOTTE MEMBER ENGAGEMENT

NARI of Greater Charlotte provides members with a wide variety of opportunities for networking and professional development.

- 8 Monthly Dinner Meetings – each one hosted by a chapter member organization.
- Contractor Roundtables
- Designer Roundtables
- Women In NARI (WIN) Functions
- Young Professionals Functions
- Seminars and Trade Fairs.



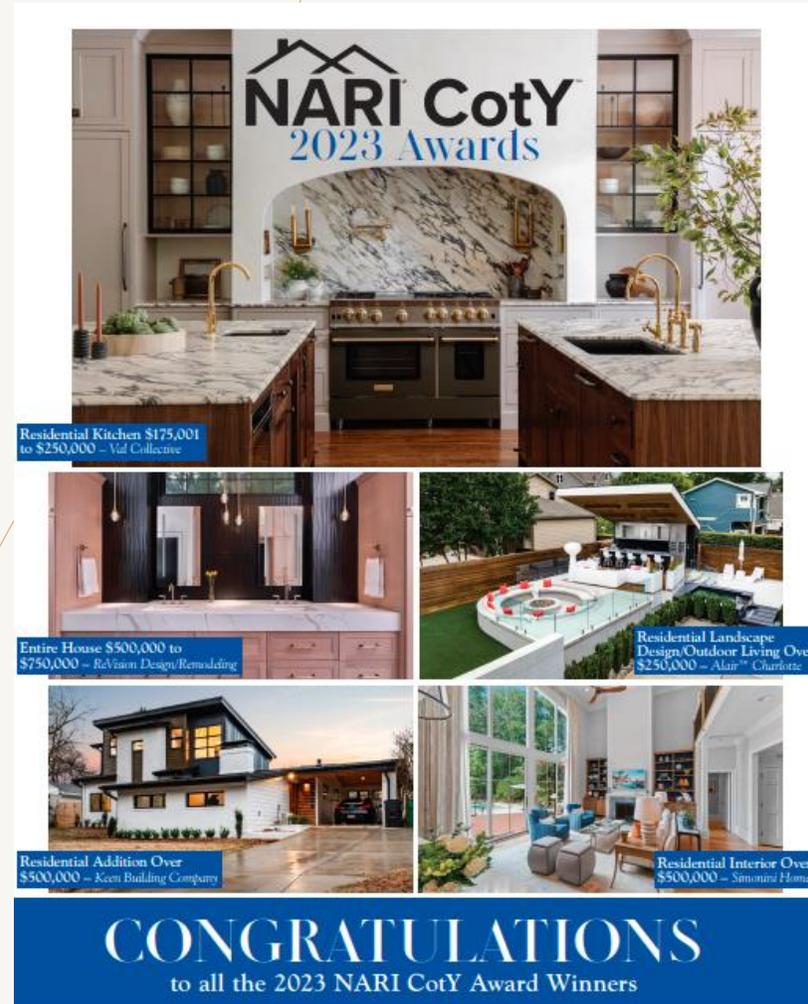
NARI OF GREATER CHARLOTTE MEMBER ENGAGEMENT COTY AWARDS - EVENING OF EXCELLENCE



What a celebration of our Remodeling Community!

We set a record this year with a total of 72 entries from 26 distinct companies. In addition to awarding a record number of CotY Awards, we also presented:

- Chapter Awards that recognized our members who gave their time and talents to the chapter throughout the year.
- People's Choice Awards – We invite the public to vote on their favorite remodeling projects which enhanced the image and awareness of NARI in Charlotte and present a special award to the winners.
- Superlative Awards – Voted on by our members, these awards are given to other members who went above and beyond to service the remodeling community.



NARI OF GREATER CHARLOTTE COMMUNITY ENGAGEMENT

NARI of Greater Charlotte works to create events and opportunities to help engage our membership with the community we serve.

- Annual Tees 4 Kids Golf Challenge
- Annual Pins 4 Kids Bowling Event
- The Charlotte Rescue Mission – NARI members volunteer to cook and serve meals to others in need through our 5th Tuesday program.
- Toys For Tots – Our annual Holiday Party serves as a opportunity for our members to donate toys for underserved families.



TEES 4 KIDS GOLF CHALLENGE

Proceeds from Tees 4 Kids are presented to the Jim Harkey Memorial Fund. This year, we donated \$26,000 to the fund.



PINS 4 KIDS BOWLING EVENT

Our Pins 4 Kids event was a huge success. We were able to donate \$15,000 to Dream on 3.



TOYS FOR TOTS HOLIDAY TOY DRIVE

Our annual Holiday Party serves as an opportunity for our members to donate toys for underserved families.

Our members continue to show support for the communities we serve. They filled three bathtubs (our party is held at Ferguson's Bath & Kitchen showroom) with unwrapped gifts to be distributed by Toys For Tots.



NARI OF GREATER CHARLOTTE GIVING BACK

NARI of Greater Charlotte takes great pride in our philanthropy work. Most notably, the Jim Harkey Memorial Fund. Proceeds from our events and donations accepted from members, business partners, and the community help fund,

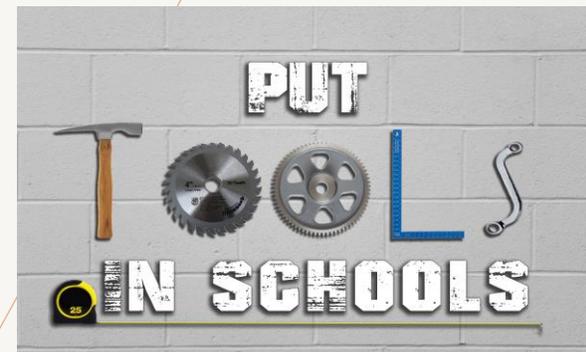
- Scholarships for NARI members and their families for college, university, or trade school education.
- Trade school scholarships for non-members to help bolster workforce development in our community.
- Scholarships have been given every year since 2018.



NARI OF GREATER CHARLOTTE GIVING BACK

NARI of Greater Charlotte partners with local organizations to support their missions.

- Dream On 3 – working to enrich the lives of kids with life-altering conditions.
- Safe Alliance - provides hope and healing to those impacted by domestic violence and sexual assault
- Charlotte Rescue Mission - provides faith-based residential recovery programs that help people struggling with the disease of addiction.
- Put Tools In Schools - empowers kids to be creative and think for themselves by connecting them with tools and tradespeople who use them.



DREAM ON 3 DREAM RECIPIENT - BRAYDEN

Meet Brayden, a fun-loving 10-year-old from Harrisburg, NC. Brayden lives with Down syndrome, which can present certain obstacles that his peers do not experience.

Brayden's ultimate sports dream was to attend the Wells Fargo Championship.

NARI of Greater Charlotte helped fulfill Brayden's dream with proceeds from our Pins 4 Kids Bowling Event.



[Learn More About Brayden's Dream](#)



SAFE ALLIANCE

When the Women In NARI learned about Safe Alliance, a place that provides hope and healing to those impacted by domestic violence and sexual assault, it was a unanimous choice to jump in and help!

Raising nearly \$20,000 worth of in-kind and monetary donations, our WIN jumped in to help create a more supportive and beautiful environment for their residents.

Four communal spaces were identified. NARI member, Stephanie Calderon Interiors provided design services to create an impactful difference in the lives of these survivors.

[Learn More About safealliance](#)



SAFE ALLIANCE WORK DAYS



TEAMWORK MAKES
THE DREAM WORK!

[Learn More About safealliance](#)

 safealliance
WHERE HOPE & HEALING BEGIN

 WIN
WOMEN IN NARI
GREATER CHARLOTTE

 NARI
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SAFE ALLIANCE SITTING SPACE



Before



After



After



SAFE ALLIANCE MEETING ROOM



Before



After



After



SAFE ALLIANCE TEEN ZONE



Before



After



After



SAFE ALLIANCE KID ZONE



Before



After



After



After



CHARLOTTE RESCUE MISSION 5TH TUESDAYS

5th Tuesdays is part of our chapter's community outreach plan. 2023 had 4 months that included a 5th Tuesday. On those days, we gather to sponsor, cook, and serve a meal to others in need.

Through our partnership with the Charlotte Rescue Mission, we serve people struggling with the disease of addiction as part of a mission that provides faith-based residential recovery programs.



[Learn More About Charlotte Rescue Mission](#)

PUT TOOLS IN SCHOOLS

NARI of Greater Charlotte supports the mission of Put Tools In Schools as part of our work force development mission. PTIS empowers kids and young adults to be creative and think for themselves by connecting them with tools and tradespeople who use them.



NARI OF GREATER CHARLOTTE WORKFORCE DEVELOPMENT

NARI Charlotte is on a mission to make the remodeling industry more attractive to young adults starting as early as middle school. Our Board of Directors and members are directly involved in efforts to share the opportunities that a career in remodeling can provide.

- Jim Harkey Memorial Fund – provides 3 young adults with educational scholarships
- Put Tools In Schools - empowers kids to be creative and think for themselves by connecting them with tools and tradespeople who use them
- The ROC (Rebuilding Opportunities in Construction) – works to recruit, educate and mentor high school students for Career and Technical Education (CTE) and employment opportunities in the construction industry.



WHY NARI OF GREATER CHARLOTTE?

- NARI Chapter since 1992!
- Experienced, engaged Board of Directors and membership!
- 160 members strong!
- Record breaking CotY Awards!
- A wide variety of ongoing member engagement opportunities!
- Over \$60,000 in philanthropic grants and in-kind services delivered!
- Partnerships that support the missions of other non-profit organizations that help others in need and the underserved throughout or community!
- Our commitment to understanding the need to engage our youth in the remodeling industry and actively supporting multiple workforce development opportunities.
- Our organization's continued commitment to the advancement and integrity of the professional remodeling industry.

